



**Circular R&C-CFA No. 179 /16-17**

**Subject: Extension of promotional scheme to offer ADSL WiFi Modem at reduced sale price/free of cost to the Broadband customers who subscribe under annual and higher payment option of a broadband plan - reg.**

1. Kindly refer to the BSNL CO letter No. 1-1/2015-R&C-CFA (Circular No. 131/15-16) dated 23-12-2015 regarding promotional scheme to offer ADSL WiFi Modem at reduced sale price/free of cost to the Broadband customers who subscribe under annual and higher payment option of a broadband plan.
2. In order to increase Broadband customers, It has been decided by the Competent Authority ***“to extend the Promotional scheme ‘to offer ADSL WiFi Modem at reduced sale price/free of cost to the Broadband customers who subscribe under annual and higher payment option of a broadband plan as introduced vide letter No. 1-1/2015-R&C-CFA (Circular No. 131/15-16) dated 23-12-2015’ for a period upto 31st March 2017 in all the circles”.***
2. ***The circles shall ensure to comply with all regulatory requirements.***
3. The above instructions shall be **effective w.e.f. 01-01-2017 on promotional basis for a period upto 31-03-2017 in all the Circles.**
4. All other terms and conditions shall remain the same.
5. This circular is issued based on the approval of Competent Authority in Broadband Cell File No. 64-403/2016-17/BB/Tariff. Clarification/correspondence, if any, in respect of above tariff may be sent to Broadband Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23322064 and Fax No. 011-23734052.

**AGM (T&C)-CFA**

To

**All CGMs - Telecom Circles/ Metro Telephone Districts/ITPC, Pune.**

**Copy for information to: -**

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
6. GM (CIT), CO BSNL – for placement on BSNL Website.
7. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-403/2016-17/BB/Tariff carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
8. AD OL for Hindi version.
9. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
11. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
12. Director General P&T Audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110054.
13. Secretary TRAI –for information please.
14. Guard File.

**DM (T&C)-CFA**